

ISTITUTO D'ISTRUZIONE SECONDARIA SUPERIORE "FIANI - LECCISOTTI"

TORREMAGGIORE (FG)

Programma svolto – LINGUA E CIVILTÀ INGLESE

A.S. 2021/2022

CLASSE: 3 B AFM

DOCENTE: Prof.ssa Daniela Coppola

LIBRO DI TESTO:

- Bowen, Cumino, *Think Business Plus*, DeA Scuola/Petrini

BUSINESS, FINANCE AND MARKETING

UNIT 1 THE ECONOMIC ENVIRONMENT	<ul style="list-style-type: none">- Production: goods and services, needs and wants;- Factors of production;- Sectors of production;- The Supply Chain;- Economic Systems;- Economic indicators: the GDP and the GNP; <p><i>In the News: Uk Films on a Role</i></p>
UNIT 2 GLOBAL TRADE	<ul style="list-style-type: none">- Commerce and Trade- Home trade;- International Trade- Import and export;- Visible and Invisible Trade;- The BOT and the BOP;- E-commerce companies and classification;- Inequalities in trade. <p><i>In the News: Amazon: a smile that goes from A to Z</i></p>
ASKING FOR AND GIVING OPINIONS WORK-RELATED SKILLS	<ul style="list-style-type: none">- Asking for and giving opinions;- Agreeing and disagreeing;- Asking for and making suggestions.
DESCRIBING TRENDS AND CHARTS WORK-RELATED SKILLS	<ul style="list-style-type: none">- Describing trends: describing the direction of a trend, describing the speed of a trend;- How to read graphs, describing the extend of a trend;- Describing pie charts and bar charts: focus on vocabulary and phraseology;- Expressing opinion and forecasting using charts (Will and to be going to).

INTO WORK

UNIT A METHODS OF COMMUNICATION	<ul style="list-style-type: none">- Types of Communication: methods of communication – visual, oral, and written communication.
<u>VISUAL COMMUNICATION</u> WORK-RELATED SKILLS	<ul style="list-style-type: none">- How to interpret and describe signs and pictures (must/mustn't, have to/don't have to, should/shouldn't).
<u>ORAL COMMUNICATION</u> WORK-RELATED SKILLS	<p><u>Simulating Phone calls:</u></p> <ul style="list-style-type: none">- Starting a phone call;- Asking to speak to someone;- Leaving a message;- Saying goodbye;- Simulating a phone call. <p><u>TARGET ORIENTATED ACTIVITY</u></p> <p><u>Presenting a company:</u></p> <ul style="list-style-type: none">- Speaking about your own company through a multimedia work- Explaining and presenting the logo, the slogan, the catalogue and the price list;- Showing trends and charts regarding sales and products;- Writing emails to customers.
<u>WRITTEN COMMUNICATION</u> WORK-RELATED SKILLS	<ul style="list-style-type: none">- Types of messages- Reading and Writing Business: e-mails and letters;- Parts of an e-mail;- Netiquette: examples of netiquette mistakes.

PROGETTO DI EDUCAZIONE CIVICA IN PCTO

2030 Agenda – Goal 12 – Responsible Consumption and Production

Attraverso lo studio di video e documenti online, la classe ha creato manifesti e poster inerenti il Goal 12 dell'Agenda 2030 "Responsible Consumption and Production" tramite la piattaforma online *Canva*. Sulla base delle informazioni raccolte e studiate, in collaborazione con la 3A AFM, gli studenti hanno sviluppato un questionario sulla piattaforma online *Kahoot*. Il questionario è stato somministrato ad entrambe le classi.

Torremaggiore,

La docente